



CASE STUDY

Commercial

Cutting edge training technology for a leading training provider in aesthetic medicine

Located in the heart of the city of London, the stunning new Academy Clinic provides injectable and cosmetic dermatology treatments. The Academy Clinic is also the UK's leading postgraduate training provider in aesthetic medicine.

When the Academy Clinic was looking to create a cutting edge lecture theatre to help them deliver the outstanding training they are renowned for, they chose Smartcomm as a specialist contractor. The solutions installed had to be easy to use for staff and visiting lecturers, yet powerful, robust and reliable to meet the exacting standards necessary for the Academy Clinic to deliver their world class training.

As well as a lecture theatre, Smartcomm was also involved in the fit out of the Board Room and Reception area.

Division:

Commercial, Education and Public Sector

Project Location:

City of London

Project Duration:

8 weeks

Project Lead:

Mark Allen

Commercial Division Director

the tech

- 136" LG Full HD LED Video Wall
- 3 x Ultra HD Hisense displays
- 4 x QSC wall mounted speakers
- 4 x Sennheiser microphones
- 1 x Birddog NDI PTZ camera and keyboard camera controller
- 1 x Blackmagic Hyperdeck 4K production studio



key features



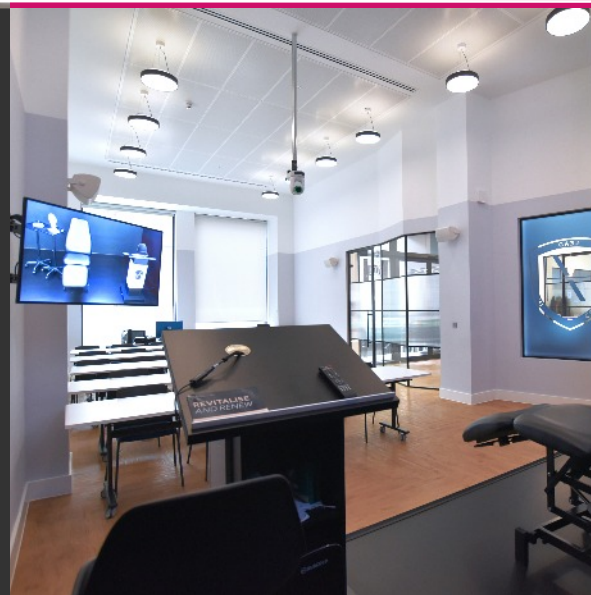
1. 136" LG Full HD LED Video Wall
2. 1 x Birddog NDI PTZ camera
3. 40" Ultra HD Hisense displays
4. 4 x QSC wall mounted speakers
5. 2 x Sennheiser lapel microphones

The lecture theatre needed to be an easy to use yet powerful learning environment.

Facing the stage is a white NDI PTZ Birddog camera on a Peerless Smartmount wall arm, which video records the training session. This is controlled via the Blackmagic Hyperdeck 4K production studio, which includes a PTZ camera control keyboard.

Facing the class is a 136" Full HD LG video wall with a built in Quad Core SoC to provide seamless content playback. The video wall allows all students to have a good view of the session, wherever they are sitting. Video feed is also sent to a 40" 4K UHD Hisense display on a moveable wall mount. This allows the lecturer to either use it as a secondary display or as a lecture aid. Outstanding audio is delivered by 4 x wall mounted QSC speakers paired with a QSC Crestron Amp plus lapel and handheld Sennheiser microphones, to ensure lecturers can be heard clearly as they move around the stage.

The Boardroom features a 75" 4K UHD Hisense display with the Reception area boasting a 43" Hisense Display for signage. The Hisense displays offer an instant broadcast option, enhanced brightness and 178 degree viewing angle.



at a glance