



CASE STUDY

RESIDENTIAL

Top technology and control. For an exceptional viewing experience.

## The Denizen Private Cinema

Taylor Wimpey PLC is one of the largest British based house building companies. Listed on the London Stock Exchange, it is also within the FTSE 100 Index.

The Taylor Wimpey Central London team chose Smartcomm as the specialist contractor, when they were looking to add a private Residents' cinema to their new luxury development, The Denizen.

The Denizen is a sophisticated selection of 1, 2 and 3 bedroom apartments in the heart of the City of London, close to the Barbican. Residents are offered a range of private amenities which include a games room, study and a wonderful private cinema.

The cinema needed to provide the best viewing experience possible and be easy to use for both staff and Residents. The project was completed on time and within budget.

Division:  
Residential & Hospitality

Project Location:  
Central London

Project Duration:  
5 weeks

Project Value:  
NDA

Project Lead:  
Guy Murray  
Residential Sales Consultant

## the tech

JVC Native 4K Cinema Projector

Projecta Fixed Frame Acoustically Transparent Projector Screen

Dolby Atmos 7.4.2

Artcooustic Spitfire 8-4, Diablo SL and Architect speakers and Control 2 subwoofers

Crestron Control Touch Panel, Remote and Cameo Keypad

Crestron Dali Intelligent Lighting





## key features

1. Crestron Control Touch Panel
2. Artcoustic Diablo SL speaker
3. Acoustically transparent 110' fixed frame Projecta projection screen with speakers and subwoofers behind
4. In ceiling Artcoustic speakers
5. DVD player - other sources are housed in the rack.

### Elegant Technology

The luxurious private Residents' cinema features a 110' fixed frame Acoustically Transparent Projecta Projection Screen with a 2.4:1 Ratio. This provides the perfect surface for the Native 4K JVC cinema projector. This projector can produce high-definition native 4K resolution images and has an auto tone mapping function, which automatically adjusts settings for the best resolution. It combines brightness of 1,900 lm, with a dynamic contrast ratio of 800,000:1. This delivers a stunning cinematic experience for the Denizen Residents.

### Intuitive Control

All aspects of the room are easily and intuitively controlled through the Crestron control system. There is a wall mounted touch panel, a handheld controller and a further keypad for the lighting. The Crestron Dali intelligent lighting installed, allows each lighting fixture to be controlled individually, making it easy to create the perfect lighting. Pre-programmed bespoke lighting scenes are also available at the touch of a button on the keypad, touch panel or remote. Making is easy for staff and residents to get the lighting just right.

### Audio Power

This cinema may be small, but it packs an audio punch with a 7.4.2 Dolby Atmos surround sound system. At the sides of the room there are four Artcoustic Diablo SL speaker. These are complemented by four Artcoustic Architect in-ceiling speakers, plus three Artcoustic Spitfire 8-4 speakers and two Artcoustic subwoofers, hidden behind the acoustically transparent projection screen.



at a glance