

The Crazy Bear Beaconsfield

The Smartcomm Design Team worked closely with the Client and his Architect to deliver a multi-functional audio-visual solution that would cater to an array of private and business functions at the highly-acclaimed Crazy Bear Beaconsfield.



The Crazy Bear is a unique group of venues renowned for flamboyant design and character. The group encompasses two world renowned hotels, an opulent restaurant & bar, a farm shop offering specialist produce and an exclusive yet completely unpretentious members' club.

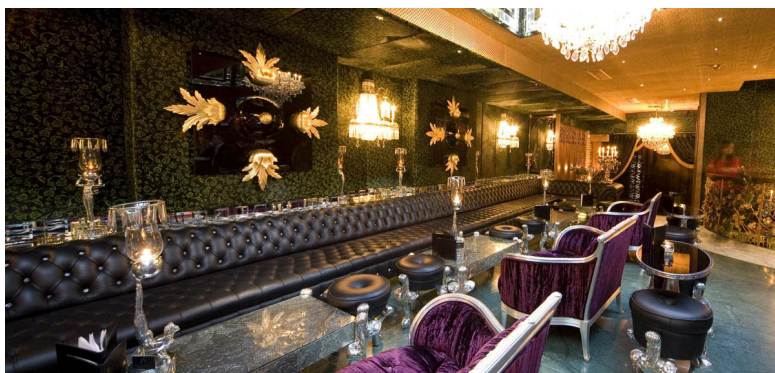
Four and a half years in the making, The Crazy Bear Beaconsfield opened to spectacular reviews worldwide. The oldest documented building in Beaconsfield (15th century coaching inn) has been meticulously restored and redesigned with uninhibited creativity, dramatic architecture, elaborate design and uncompromised luxury in traditional surroundings.

The Beaconsfield venue comprises of a bar offering a comprehensive drinks list (including over 150 wines), two restaurants serving modern English and Thai food and ten bedroom suites individually designed using elaborate materials (including copper baths that fill from the ceilings!).



Above: The Library featuring a 65" Panasonic HD plasma screen

Businesses are encouraged to take advantage of the lavish settings too - thanks to six private meeting rooms which cater for 2-130 delegates. All have flexible layouts and state-of-the-art audio visual facilities designed and installed by multi award-winning custom integrators Smartcomm. Having already established a long-standing relationship with The Crazy Bear, resulting from previous installations at the Stadhampton venue and Members' Club, Smartcomm were called upon again to offer their expertise and to deliver a solution that would amalgamate with the multi-functional environment of Crazy Bear Beaconsfield.



Above: The main bar featuring a 17 metre Swarovski studded black chesterfield.



Above: Philips TSU-9600 colour touch screen

The Millennium Building consists of a large open plan space downstairs (The Boardroom) and three separate syndicate rooms upstairs (The Suites) that can be hired independently, or in conjunction for team breakouts, brainstormers or private meetings. The Boardroom features a 2.4 metre electric projection screen which drops down from its recessed housing in the mirrored ceiling, a Hitachi LCD projector - housed in a motorised projection lift which is mounted in the ceiling void above the mirrored panels, distributed SKY TV, B&W stereo speaker system, iPod docking station, DVD player and 6 PC connection points. All of these devices can be controlled effortlessly by the touch of a button on a wireless touch screen controller.



Above: The Boardroom set up in a theatre style setting featuring the 2.4 metre projection screen.



Above: The Suites featuring 42" & 50" LCD HD TV's

Two of The Suites feature 42" LCD HD televisions and two PC connection points, whilst the third Suite features a 50" LCD HD television, six PC connection points and an Aux video connection for games consoles/handycam.

The Library and Shooting Lodge, both of which can be used for private dining or business meetings, feature 65" HD plasma screens, distributed SKY TV, B&W 5.1 surround sound/stereo speaker systems, iPod docking stations, DVD players, PC connection points and motorised blinds – again all easily controlled via wireless touch screen controllers.



PROJECT FACT-FILE

Cost: £50,000

System Designer: Mark Allen

