



CASE STUDY

RESIDENTIAL

Luxury 2 Bedroom Apartment with stunning views over Green Park, London. Fully automated with a range of smart home features.

## Clarges, Marylebone:

Elegance and cutting Edge technology

This stunning 2 bedroom apartment part of the prestigious Clarges Development. Clarges Mayfair is a super-prime development of 34 luxury residences by developers British Land. Situated in the heart of Mayfair with panoramic views over Green Park and Buckingham Palace, Clarges Mayfair comprises one to five bedroom apartments over ten storeys. Award-winning international architect Squire & Partners designed the development with bespoke interiors by award-winning Martin Kemp Design.

Clarges Mayfair benefits from a gated mews with secure drop-off, basement parking, a private wellness spa including a 25m swimming pool and fully equipped gymnasium, sauna, steam and treatment rooms, private cinema and a 24 hour concierge team.

British Land came to Smartcomm for the Audio Visual, lighting and IT installation. British Land wanted the full convenience of smart home functionality for their residents with a sophisticated, customised look. Smartcomm were able to produce a feature rich, high quality solution that clients were able to upgrade and tailor with ease.

**Division:**  
Residential

**Project Location:**  
Mayfair

**Project Duration:**  
18 weeks

**Project Value:**  
NDA

**Project Lead:**  
Clive Mosby, Residential Director

## the tech

- 65" OLED 4K Sony HDR TV
- Crestron control solution
- Surround sound
- 4K Digital Media Distribution
- Artcoustic multi sound bar



**smartcomm**  
integrating technology with vision



# key features

- 1 65" OLED 4K Sony HDR TV
- 2 Fully controlled inset wall lights.
- 3 Hidden James Subwoofer.
- 4 Crestron control solution via hand held controllers, iPads and touchscreens.
- 5 Automated voiles and curtains
- 6 Amina Invisible in-ceiling speakers
- 7 Artcoustic multi sound bar

## Intuitive Technology

The owner already had the Crestron control system installed. He upgraded the system to include a mix of hand held controllers, iPads and touch screens. These streamline and simplify all the technology from the AV and lighting to HVAC and curtains. The Crestron 6 zone multi-room Audio Distribution Amplifier distributes brilliant audio across the apartment, the zones controlled with the Crestron control solution.

## Discreet Technology

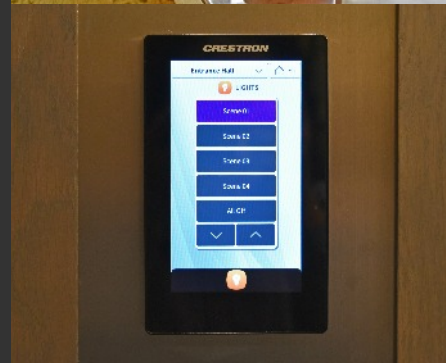
The central Audio Visual rack is located in custom built, ventilated cupboards in the hall. It houses the remote sources such as the Dolby Atmos Digital receiver for the surround sound, saving space in the living areas and making maintenance and upgrading easier. An Artcoustic multi soundbar, invisible Amina in-ceiling speakers and a James subwoofer and amplifier (hidden away in a cupboard in the living room below the TV) help deliver the excellent surround sound in the living area.

## Invisible Audio

Invisible ceiling speakers were installed. These deliver completely customisable sound levels in each room, emanating throughout the space with no visible footprint.

## Visually Powerful

The bedrooms boast 49" OLED 4K HDR Sony TVs. The Crestron Digital Media system installed, ensures all media is distributed throughout the apartment, as required.



at a glance