

Case Study Motive Partners

Division: Commercial
Location: Canary Wharf, London
Project Duration: 12 weeks
Commercial Systems Account Manager: Chris Hallett

Project Features

- Bespoke suspended Video Wall of 65" OLED LG displays
- Wall mounted video Wall of 55" LCD LED-backlit LG displays
- Crestron Digital Media Presentation solution
- QSC Acoustic design pendant speakers
- Crestron integrated table touchscreen

www.smartcomm.co.uk
01494 471 912
info@smartcomm.co.uk



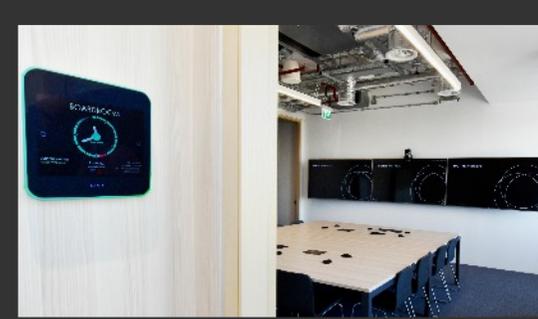
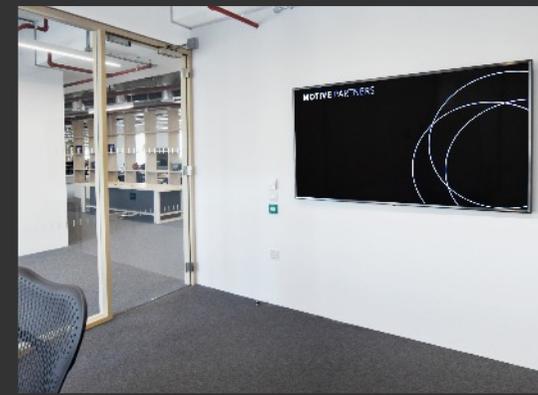
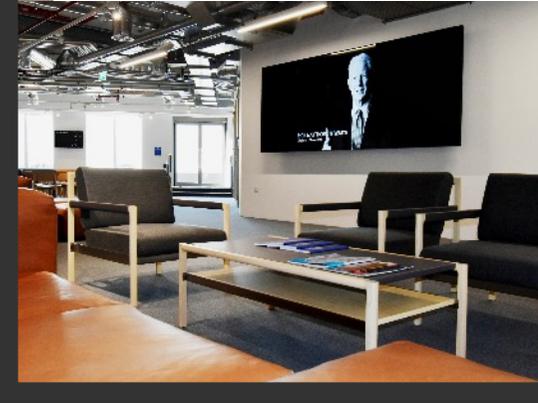
Cutting Edge Tech for Next Generation Investment

Motive Partners was founded in 2015 by a unique collective of industry experts with over 20 years of experience building, investing in and operating FinTech businesses. Motive Partners is a next-generation investment and innovation firm dedicated to tech-enabled companies that underpin financial services. The Partnership exists to build, back and buy the future of Financial Technology to positively transform markets, models and society.

This dynamic firm located their London offices in Canary Wharf, known as an important Financial Hub. When this dynamic firm were looking to fit out their London offices, they needed brilliant technology to facilitate their global business and provide the necessary connectivity for current and future partners. The solutions also needed to be cutting edge, in line with the company ethos.

Artmedia Corporation were chosen for the office design and commissioning of the systems. They selected Smartcomm for the AV installation.





The Smartcomm Solution

Smartcomm worked collaboratively with the relevant teams in Artmedia Corporation and Motive Partners to ensure the installation was completed to the client's specification, on time and within budget.

Reception: Bespoke Excellence

Visitors who walk into the light and airy Motive Partners Reception are greeted by a bespoke video wall seemingly floating in the air. Three 65" OLED LG displays are mounted with portrait orientation within a clear glass wall, giving the illusion of being suspended mid air. This works brilliantly with the modern, industrial chic ceilings and open plan feel of the office space.

Sumptuous sofas in the waiting area face the second video wall. Six 55" narrow bezel LED-backlit LCD displays are wall mounted and provide bespoke streamed content. The open ceiling mean that traditional speakers could not be used. Instead, QSC pendant mounted speakers deliver the awesome audio for this chic designer environment.

14 Seater Boardroom

The 14 seater boardroom has a video wall created with three 65" LCD LED-backlit LG display. The mounting is moveable and allows the screens to be adjusted as required

The installed Crestron Digital media presentation solution provides wireless presentation functionality, a built-in audio digital sound processor and high speed ethernet connectivity in a single package.

The Crestron table cubby with built in touch panel maximises the use of the desk space and leaves the tabletop looking clean. As well as the built in touch screen an iPad with the Crestron App built in provides fingertip control.

Video conferencing is supported by the HuddleCamHD 2.0 PTZ 1080p video conference camera, installed on a motorised PTZ wall mount. This is combined with embedded Shure tabletop microphones and QSC AcousticDesign ceiling pendant speakers for premium quality sound.

12 Seater Boardroom

The 12 seater boardroom features two static wall mounted 75" LCD 4K flat screen displays. Similar to the 14-seater boardroom, it has

a Huddlecam video conference camera mounted on a motorised PTZ wall mount. QSC pendant mount speakers and 4 element tabletop microphones finish off the audio aspect.

Focused Collaboration

With collaboration key to this business, smaller meeting rooms with VC facility are vital. These spaces offer 75" LCD LG flat screen displays, Crestron digital media presentation solution, a flip top Crestron touch screen and iPads loaded with the Crestron control app.

Style Partner

Each partners office boasts a handsome wall mounted 75" LCD-backlit 4K flat screen display.

Flexible Options

In the largest meeting room a 70" Sharp LCD flat screen display is mounted on a mobile stand fitted with a Logitech webcam and Jabra USB conference speakerphone to provide flexibility. Wireless presentation is provided by the Kramer connect pro.

The mobile unit allows the room to be set up for a variety of events from auditorium style presentations to huddle groups to Town Hall meetings. It can also be used in other areas for extra AV impact.