



Case Study **Falcon Group**

Division: Commercial
Location: London
Project Duration: 24 weeks
Commercial Director: Mark JH Allen

Project Features

- 90", 80" and 70" NEC Wall Mounted Displays
- ClearOne Beamforming Microphones
- Crestron Control Solution
- Crestron Presentation Matrix
- Tannoy Ceiling Loudspeakers
- Audica Microline Front-of-House Loudspeakers

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Global Connectivity for a World Class Financial Services Business

Falcon Group is a leading international financial services business. It has provided over \$20bn in bespoke finance to companies all over the world, enabling these companies to achieve their corporate objectives. Falcon Group operates in 22 countries and has 8 offices across the globe. It was important that their London based administrative services office was able to provide the best conferencing options, to facilitate the necessary real time communications and connectivity required for this global enterprise. The stylish and luxuriously appointed offices extend over three floors of a wonderful old building in the heart of the City of London, close to the Bank of England.

Various solutions were required for a number of different areas including a large multi-function divisible area which can cleverly transform into different size meeting rooms. In addition, there is a stand alone 8 person room with video conferencing, a gym and a restaurant with a relaxed meeting area.





The Smartcomm Solution

To provide Falcon with the complex range of systems they needed, Smartcomm analysed both the different needs of the various areas of office space and the infrastructure.

Divisible Room: Stylishly Flexible

In the centre of London, space is at a premium, being able to change the area to accommodate different sized meetings, maximises the usage. Thick, adjustable wall panels cleverly allow the area to be transformed into one, two or three private meeting rooms in minutes.

At one end, a 90" LED Backlight wall mounted NEC display provides the main focus when the room is at maximum capacity. Two further 70" LED NEC screens are wall mounted along the long wall. Clever programming allows these to be used individually or synched together, depending on the room combinations required. All displays have fully articulated wall mounting, allowing them to be directed as needed.

Discreet, compact Tannoy ceiling loudspeakers combined with the ceiling mounted ClearOne

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integrating technology with vision

beamforming microphones, provide superb high quality audio for meeting participants. An effective yet elegant solution, that fits in well with the tastefully designed area.

A Logitech keyboard and mouse plus an Audio Technica lectern gooseneck microphone add flexibility.

Three Polycomm Trio Conference phones were integrated into the system. The multi format Crestron Audio Visual transmitters and Polycom codec allow for multiple uses of the displays, from live TV to presentations and Skype calls.

One of the elegant credenzas at the side houses the rack containing the all-in-one 4K AV Crestron Digital Media Presentation System. A perfect solution for presentations and conferences that is able to handle multiple inputs with ease.

Three table-mounted Crestron touch panels provide fingertip control for each of the room combinations, making the complex solution easy to use.

Video Conferencing for Connectivity

In the stand alone 8 person meeting room, the video conferencing suite includes an 80" LCD NEC wall mounted display.

This is complemented by two wall mounted Audica Microline front-of-house loudspeakers boosted by an Extron Stereo amp. A Logitech PTZ camera, ideally suited for video conferencing, is wall mounted just below the display.

Intuitive, fingertip control is provided by a table mounted Crestron touch panel.

The Polycomm Trio Conference phone was fully integrated within the system.

Restaurant for Informal Informing

A 55" LED 4K NEC flat panel display is ceiling hung in the corner of the restaurant near a pool table offering access to digital signage and TV.

A second 55" LED 4K NEC flat panel display graces the walls of the relaxed seating area near the restaurant. Perfect for more relaxed meetings and customer entertaining.

Gym Motivation

A 70" Flat Panel Samsung display is wall mounted, providing access to TV and music channels.

This project successfully generated both the technological needs and the look and style required, on time and within budget.

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