

## Case Study Chiltern Place

**Division:** Residential  
**Location:** London  
**Project Duration:** 18 months  
**Residential Director:** Clive Mosby

### Project Features

- 55 Luxury Apartments
- Crestron Lighting, Sound, Heating and Home Automation Solutions
- Fingertip Control
- Invisible speakers
- Aquavision Bathroom TVs
- 4K Digital Media distribution

smartcomm.co.uk  
01494 471 912  
info@smartcomm.co.uk

### West London Elegance, Cutting Edge Tech

Award-winning, exquisitely elegant Chiltern Place in Marylebone is a fabulous development by Ronson Capital Partners comprising of 55 gorgeous one to four bedroom apartments including 2 duplex penthouses, 3 ground floor duplexes and a 3 bedroom townhouse.

Ronson Capital Partners came to Smartcomm for the Audio Visual, lighting and IT installation because they had used Smartcomm previously for their multi-award winning Riverwalk House apartment complex and had been delighted with the result. They wanted the full convenience of smart home functionality for their clients with a sophisticated, customised look.

Smartcomm were able to produce a feature rich, high quality solution, on time and within budget.





### **Intuitively Easy**

It was important that the owners of the apartments, their families and staff, would be able to manage the controls and technology in each apartment easily. To achieve a high degree of intuitive use, Smartcomm installed the Crestron control system with flush mounted Crestron touch screen interfaces. These are designed to streamline and simplify all the apartment technology, from the AV and lighting to HVAC and curtains.

### **Rack Advantage**

Smartcomm installed a central Audio Visual rack in each apartment, in discreet units. These central racks house remote sources, saving space in the living areas and making maintenance and upgrading easier.

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integrating technology with vision

### **Customised Chic**

The flush mounted faceplates were custom finished in Antique Bronze to subtly enhance and meld with the exquisite interior design.

### **Waterproof Luxury**

Aquavision TVs in the Bathroom with waterproof handheld remotes provide that extra taste of luxury and convenience.

### **Maximised Audio**

Depending on the room, the acoustic requirements and the structural options available, invisible ceiling speakers and/or invisible wall speakers were installed. These deliver ambient music that emanates throughout the space with no visual footprint.

### **Audio Visual Adds Value**

Generous rack space and pre-wiring with high quality HDMI 2.2 cabling allow for easy upgrading and the enhancement of the Audio

Visual equipment in the apartments to full 4K ultra high HDMI video system. It also provides the capability to distribute Sky, Blu Ray and other sources throughout the apartments as required.

Although the standard installation is high quality, by offering an upgrade path, Smartcomm have been able to customise the solution for the new owners of these luxury dwellings. From curtain and blind automation to surround sound or simply new programmed iPads, the technology transforms the living space into a welcoming and much loved home.

For the apartments that are investment properties, upgrading the Audio Visual and home automation options not only adds wow factor but also helps distinguish the apartments from the standard configuration, increasing their value and making them easier to rent out.

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