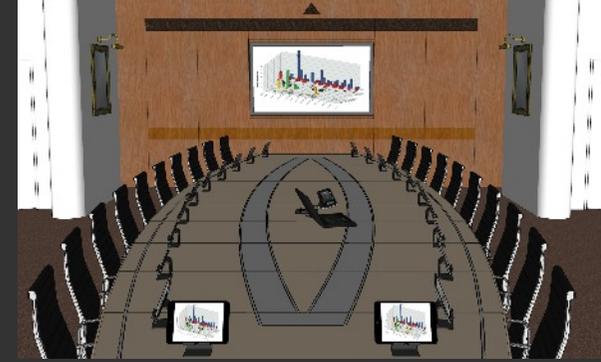


Case Study Well Known British Insurance Company

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Powering a British Insurance Powerhouse

This well known and successful insurance company, was founded by seven farmers in 1910, today they have over 300 branches nationwide. Their headquarters are in a wonderful building in Tiddington, Stratford. When they were looking to refurbish these offices, they turned to Smartcomm. From plans to completion, Smartcomm delivered a cutting-edge solution on time and within budget. Here we present Phase One of this exciting project.

National Excellence At Boardroom Level

The complexities of the Insurance industry combined with the breadth and scope of this business demand a large, technologically advanced and impressive Boardroom. A 90" LED flat panel Sharp display with built in speakers and the capacity to run 24/7 was installed on an articulated wall arm. This makes maintenance much easier. With the Kramer VIA Collage Bundle, content streams from the main display to 24 iPads, given to the meeting participants. This allows files and documents to be shared, edited and commented on in real time. Attendees can receive information direct to their own screens and are then able to relay any input back to the sender. A superbly collaborative solution for our client.

As well as a 7" AMX tabletop touch screen control panel, a Sonance Launchport docking station and sleeve were wall mounted for added control via an iPad, with the AMX control app installed. The participant iPads are kept in a credenza, where they have charging bases, and are brought out when needed. The AV equipment is also hidden behind cupboard doors. The Boardroom table contains hidden Extron cable cubbies. These touches keep the room looking tidy and stylish.

Insuring a great Video Conference

A 65" LED flat panel Sharp display was wall mounted within a handsome unit which houses the AV rack. A smart ClearOne beamforming microphone provides clear audio pickup with adaptive acoustic processing. The Cisco video conferencing system is complemented by the Kramer VIA Collage bundle with 4 iPads for wireless presentation and brilliant collaboration. Fingertip control is provided by AMX table top touch screen controller and a wall mounted iPad with the AMX app installed. An Extron cubby hidden within the table provides all the connectors necessary while keeping things neat.

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Division: Commercial
Location: Midlands
Project Duration: 18 months
Commercial Director: Mark JH Allen

Project Features

- 90" Sharp Screen
- Kramer Via Collaboration solution
- 24 iPads providing interactivity
- Cisco Video Conferencing System
- ClearOne beamforming microphone

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